



Babierge and Kid & Coe partner to offer an even easier way to travel with little ones

Partnership offers baby gear rental for parents traveling with young children across the USA

November 14, 2017 -- From today, luxury family travel firm Kid & Coe has partnered with leading baby equipment rental platform, Babierge (baby + concierge), to help families travel light. Say goodbye to trudging through busy airports with bulky baby gear, and exorbitant excess baggage fees, and hello to a new and easier way of traveling as a family.

"While in Los Angeles last year with my young baby, being able to order a crib, linens and toys for my baby from Babierge to suit the child-friendly property I had rented made my stay a whole lot easier. Kid & Coe is in the business of making family travel simpler, and this partnership for us is a no-brainer," said Kid & Coe founder, Zoie Kingsbery Coe.

"Now in 100 travel destinations in the US and Canada, Babierge partners with leading travel brands that understand the unique needs of traveling families," said Fran Maier, Co-founder and CEO of Babierge. "Kid & Coe is an ideal partner, as our goals are closely aligned -- to help traveling families get the most enjoyment from their vacation."

For many parents, travel with a baby can be daunting. Babierge takes some of that stress away by delivering and setting up a large selection of clean quality gear, and returning to pick it up on departure day. While many of Kid & Coe's properties are already set up for young children, this service supplements the items provided, meaning that all the gear, games and toys a traveling family needs can be easily procured in the locations served by Babierge.

The launch of this partnership on Kid & Coe coincides with a move towards offering an enhanced range of services for families, including a concierge partnership with Key Concierge (www.key.co) and itineraries to inspire family travel from Babyccino (www.babyccinokids.com).

To view all destinations served by Babierge, please visit: www.babyquip.com

For more information on Kid & Coe, please visit: www.kidandcoe.com

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Notes

Kid & Coe launched in 2013 with an aim to simplify family travel. With hand-picked accommodations around the world that suit families who love to travel, plus insight from local parents about how to get the best out of their destination, we're revolutionizing how families travel.

Founder Zoie Kingsbery Coe created Kid & Coe in 2013 out of personal necessity. For years she had been traveling the world, kids in tow, and saw that the hotel accommodations that suited a touring couple no longer fit the needs of her growing family. Zoie began seeking out kid-friendly property rentals that made her family feel at home wherever they were in the world. As increasing numbers of parents asked Zoie to share her travel expertise and property secrets, Kid & Coe was born.

The company currently lists over 1,000 properties in over 50 countries worldwide, all with a focus on family. Babierge is the leading baby gear rental marketplace, helping families “Pack Light, Travel Far, and Make Lasting Family Memories.” As a two-sided marketplace, the Babierge platform enables on-the-ground Trusted Partners, independent contractors, to build successful businesses doing meaningful work serving traveling families and grandparents with the clean, quality baby gear they need. Typical rental items include full-size cribs, high chairs, strollers, car seats and both indoor and outdoor toy packages. Headquartered in both San Francisco and Albuquerque, the company has grown to over one hundred destinations since launching in mid-2016.

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About Babierge

Babierge (baby + concierge) is the leading baby gear rental service and marketplace serving over 8,000 families in more than 170 markets in the US and Canada. The company helps families “Pack Light and Travel Far” by delivering and setting-up exceptionally clean, quality baby gear at their hotel, vacation rental, or grandparent’s home. As a branded multi-sided marketplace, the Babierge platform enables on-the-ground Trusted Partners, independent contractors and mom ‘n pop businesses, to build a solid business renting gear that they own. Babierge Trusted Partners, mostly moms, benefit from liability insurance, an active and supportive community, ongoing training regarding product safety and cleanliness and leads generated from both online advertising and through partnerships, including Destination Hotels and Kid & Coe. Trusted Partners’ average monthly earnings exceed those of most other gig economy opportunities. Parents and grandparents love Babierge because of the company’s commitment to exceptional hospitality and cleanliness standards. Over 90% of parents surveyed rated Babierge gear as “spotless.” Learn more about Babierge at www.babyquip.com, follow the company on Twitter and Instagram, and like Babierge on Facebook.

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